

Growing Efficiency from the Ground Up

How TopClass empowers New Zealand Agrichemical Education Trust (Growsafe) to deliver consistent, accessible training

OVERVIEW

The New Zealand Agrichemical Education Trust (Growsafe) is a not-for-profit charitable trust dedicated to promoting the safe, responsible, and effective use of agrichemicals across New Zealand. Operating nationally, the Trust develops and delivers recognised training and certification programmes that help farmers, growers, contractors, and conservation workers meet industry and regulatory standards. The Trust certifies approximately 5,000 people each year, maintaining an active database of more than 28,000 certificate holders.

PROBLEM

The Trust needed a learning management system to replace its existing out-of-date LMS and disconnected data systems. Managing registrations, learner records, and certifications through spreadsheets and email caused duplication, errors, and delays. Course developers were restricted by a highly structured LMS, resulting in duplication of content, challenges to updates, and inefficient course structures to get around constraints. Learners also had no central access to courses or certificates. To support thousands of users, the Trust required a centralised platform to streamline training, automate certification, and enable online access.

AT A GLANCE



INDUSTRY

Charity

SOLUTION

TopClass

ACTIVE DATABASE SIZE

28,000+

WEBSITE

www.growsafe.co.nz

PARTNER



“ TopClass has reduced the amount of back-and-forth emails and admin work. Everything’s tracked in the system, which saves a huge amount of time. ”

– General Manager at The New Zealand Agrichemical Education Trust

SOLUTION

TopClass empowered the Trust with a central platform to deliver and manage training and certification online. The system automated enrolments, assessments, and certificate issuance, cutting manual data entry and admin time.

Learners complete courses and access certificates through one portal, improving efficiency and accessibility.

Course developers can create courses of every shape and size to fit learner needs without duplicating content. Modular courses and ongoing professional development content is easy to manage.

- ✓ **Streamlined certification workflows**, eliminating manual processing and reducing admin overhead.
- ✓ **Empowered learners** to access and manage their own certification records online, dramatically reducing support queries.
- ✓ **Eliminated reliance on manual spreadsheets and external contractors**, enabling the team to manage and customise the system independently.

THE IMPACT



Users Self-Serving Online



Administrative Hours Saved



Eliminated Duplicate Data Entry

“ *TopClass has enabled us to develop new courses more quickly, and the flexibility to repackage content in multiple ways enables customer-centric delivery.* ”

– General Manager at The New Zealand Agrichemical Education Trust